



California For All Kids.

Plan a great start for their future—and ours.

There is no greater opportunity for a better future for California than to deliver a great start for all children through quality early learning and care. The Master Plan for Early Learning and Care helps California provide immediate relief to families, children and early learning and care providers in the wake of COVID-19, while offering a research-based roadmap for building a comprehensive, equitable early learning and care system over the next decade.

The Master Plan helps California do what others think impossible

Provide relief to parents, care for children and stability to providers as we rebuild an early learning and care system devastated by COVID-19. Give each and every child a great start that prepares them for success in school and life. Advance professional development and equity for the early childhood workforce that advances opportunities for our children. And, deliver more and better services with greater efficiency through data that supports equity and continuous improvement.

“Every child in California deserves a shot at opportunity. By investing in the development and learning needs of our kids, with a focus on equity, we are investing in the future of our state.”

– Governor Gavin Newsom

Creating a California For All Kids by 2030

Driven by quality, equity and social justice, the Master Plan seeks to improve life outcomes for all young children and the social and economic well-being of all families by:

- Providing comprehensive early learning and care for infants and toddlers;
- Ensuring that families can easily identify, access and choose care that meets their needs;
- Promoting school readiness through universal preschool; and
- Growing the quality, size and stability of the early learning and care workforce.

These goals mirror the recommendations made by the Assembly Blue Ribbon Commission, the Lifting Children Out of Poverty Taskforce, California’s Transforming the Workforce for Children, the Rate Reform Working Group and input from parents, providers, advocates, community groups and researchers.



The Master Plan provides clear and specific recommendations that create a comprehensive, family-centric system driven by equity. The plan will:

- Bring together programs for infants and toddlers;
- Increase access and eligibility across programs, services and benefits, such as Paid Family Leave;
- Provide universal preschool;
- Build a competency-based licensure and workforce development system;
- Implement funding reform to increase access and sustain a high-quality workforce;
- Support shared services networks to help providers thrive; and
- Implement data sharing and coordination to advance equity, efficiency and continuous improvement.

“The Master Plan unlocks the innovative spirit of California, helping us create a comprehensive early learning and care system that produces big returns in better education, health and economic outcomes. Children, families, the future for our state—everyone wins when we build a California For All Kids.”

– Mark Ghaly, Secretary, CA Health and Human Services

The Master Plan positions California to capitalize on federal initiatives to improve early learning and care

Transforming California's early childhood system will take time and significant resources—ranging from an additional \$2 billion to \$12 billion—supported through public investments, business contributions, philanthropy and sliding-scale family fees. Fortunately, we have an opportunity to increase funding and accelerate implementation. President-elect Joe Biden has called for comprehensive early learning and care that mirrors the features outlined in the Master Plan: integration of health and well-being with early care and learning; universal preschool for three- and four-year-olds; financial support for affordability; expanding paid family leave to low-income earners; support of dual language learners; funding for facilities expansion; and professional pathways for providers that lead to higher standards and increased knowledge and compensation.

Plan for success

Together we can create a California For All Kids, elevating the lives of families and children through quality early learning and care that has proven to help them thrive and create stronger social and economic lives for families. Learn more at:

CaliforniaForAllKids.chhs.ca.gov

